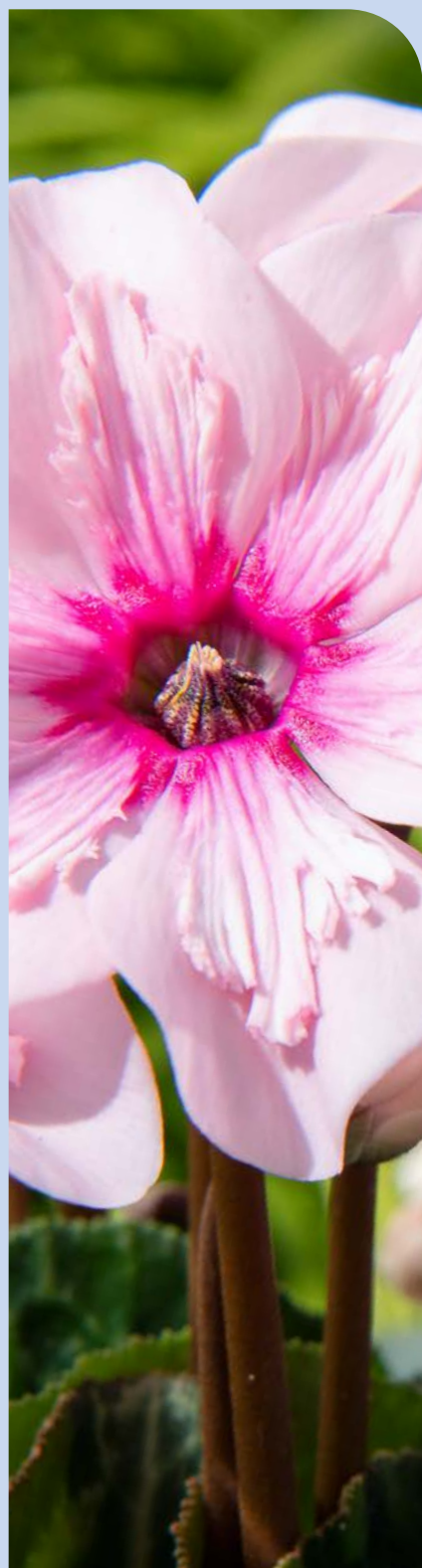




VARIETY GUIDE

2025 • 2026

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SUPER SERIE DRAGON F1

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PRIMULA

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INNOVATIVE



**We
X-CEED
expectations**

Future plant genetics

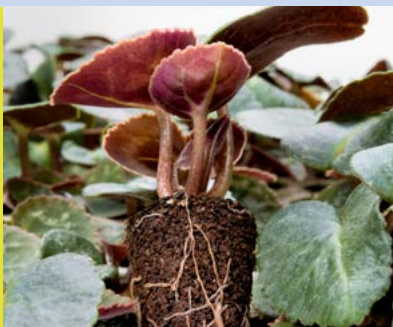
MASTERSHIP



**We are
X-PERTS**

Great knowledge
creates the best results

SUSTAINABLE



**We invent
N-XT GEN
genetics**

Better for our planet
& future generations

DEDICATED



**We are
X-CEPTIONALLY
connected**

Committed to long term
relationships

ENERGETIC



**X-PERIENCE
our inspiration**

A surprising view
on plants



PLANT X•TRA VALUE

To me, running a business well is about so much more than just producing flower seeds, selling, managing costs, and investing. Operating a business sustainably means looking beyond today's activities and this year's budget. It's about continuity and making a meaningful contribution to society.

Schoneveld Breeding is an innovative family business using the latest breeding techniques to develop genetics that require less chemicals, fertilizers or water. But thanks to long-term partnerships with other (breeding) companies, we have also been able to breed characteristics such as heat tolerance, ethylene insensitivity, and unique flower shapes and colours.

This is only possible because of a dedicated and committed team that goes the extra mile every day and invests in the long term. It's not uncommon for employees to stay with us for 50 years or more! The way we see it, there is always the potential for growth and always room for improvement. We try to create added value for our supply chain partners: (young) plant producers, trade, retail, and ultimately consumers.

But our contribution goes beyond that. With guided tours of our PlantXperience in the Netherlands or our "class under glass" sessions for primary school groups, our aim is to create new ambassadors for our industry. We even have our own primary school at our location in Tanzania, so we can give something back to our employees' children. This brings us full circle.

Collaborating, creating added value, and giving it meaning. It's in our DNA.



Peter van de Pol

Owner/Director

+31 6 22 45 92 80

petervandepol@schoneveld.nl



Illusia®





CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	10,5 - 13 CM 4 - 5" INCH	22 - 30 M2 2,25 - 3 SQ FT	25 - 30 WEEKS
	10,5 - 13 CM 4 - 5" INCH	22 - 35 M2 2,25 - 3,5 SQ FT	24 - 28 WEEKS

NATURE'S MAGIC

ILLUSIA F1*

BEST FOR AUTUMN CULTIVATION

- Unique flower shape
- Flower explosion
- Label included



ILLUSIA®



POSITIONING ON CONSUMER LEVEL

AVAILABLE MATERIALS

- Logo, pattern and colours
- Artwork available for label, pot and poster

FOR MORE INFORMATION
portal.schoneveld-breeding.com



Light with Eye



* Europe climate advice:

Cold climate: Flowering starting from early September.

Warm climate: Flowering starting from mid September.

For other areas, please contact your Growing supporter.

GERBERA



Joybera®





CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	12 - 14 CM 4,5 - 5,5" INCH	16 - 24 M2 1,5 - 2,5 SQ FT	14 - 15 WEEKS
	12 - 14 CM 4,5 - 5,5" INCH	16 - 24 M2 1,5 - 2,5 SQ FT	13 - 15 WEEKS

GERBERA JAMESONII

JOYBERA F1

IT'S NEW, IT'S FRESH, IT'S JOYBERA

- 3 flowers @first shot
- Amazing shelf life, continuous flowering



Dark Orange



Orange



Golden Yellow



Yellow



Red



Coral *



Pink **



White



Milkshake



Sunrise

POSITIONING ON CONSUMER LEVEL

AVAILABLE MATERIALS

- Logo, pattern and colours
- Artwork available for label, sleeve & poster

FOR MORE INFORMATION

portal.schoneveld-breeding.com



#1
MOST UNIFORM IN
GROWING & FLOWERING

* Coral contains 15 - 25% Soft Pink

** Pink has a variation of pink tones.

GAULTHERIA



Ciao Bella®



GAULTHERIA



Ciao Bella®



CLIMATE

Ø



PER M2/PER SQ FT



SOWING-FLOWERING



9 - 13 CM
3,5 - 5" INCH

24 - 50 M2
2,5 - 5 SQ FT

36 - 40 WEEKS

GAULTHERIA PROCUMBENS

CIAO BELLA F1*

- Unparalleled quality
- Unmatched value
- F1 hybrid from seed
- Uniform series



GAULTHERIA CIAO BELLA®



Red



White



* In Europe exclusive
for young plant
production by
Beekenkamp

CYCLAMEN



Super Serie®



CYCLAMEN Super Serie®

UNIFORM GROWTH AND FLOWERING WITHIN THE SERIES

ROUND PLANT SHAPE WITH STURDY FLOWER STEMS

RICH AND CENTRAL FLOWERING

A SERIES FOR ALL GROWING CONDITIONS

LONGER SHELF LIFE

MICRO

Micro plant size, mini flower size



MICRO



MINI

SUPER SERIE MICRO F1

Most compact Cyclamen variety
Best for summer till autumn cultivation

MINI

Mini plant size, mini flower size



MINI



MINI

SUPER SERIE VERANO F1

#1 mini-Cyclamen
Best for summer cultivation

SUPER SERIE DONATELLO F1

Silver leaved - Verano type
Best for summer cultivation

SUPER SERIE CARINO F1

#1 autumn mini-Cyclamen
Best for autumn cultivation

SUPER SERIE MINI WINTER F1

More open plant structure
Best for winter cultivation

SUPER SERIE PICASSO F1

Silver leaved - Mini Winter type
Best for late autumn to winter cultivation

SUPER SERIE COMPACT F1

High flower count
Best for summer and winter cultivation

SUPER SERIE DRAGON F1 **NEW**

First F1 Blue Cyclamen
Best for late summer to autumn cultivation

SUPER SERIE DJIX F1

Unique flower shape with downward facing petals
Excellent shelf life

SUPER SERIE CRAYON F1

Unique flower pattern
Easy to grow like Verano

SUPER SERIE PETTICOAT F1

Reversed flower shape
Great for hanging basket

MIDI

Midi plant size, midi flower size



MIDI



MIDI

SUPER SERIE ELEGANTE F1

The #1 heat tolerant midi type Cyclamen
Best for summer cultivation

SUPER SERIE ALLURE F1

#1 midi-Cyclamen
Best for late summer to autumn cultivation

SUPER SERIE REMBRANDT F1

Silver leaved - Allure type
Best for autumn to early winter cultivation

SUPER SERIE FUSION F1 MIDI

Uniform, round plant shape
Best for late summer till mid-autumn cultivation

SUPER SERIE MACRO F1

Strong robust plant
Best for late autumn to winter cultivation

SUPER SERIE MERENGUE F1

Fringed flower shape
Best for summer to autumn cultivation

SUPER SERIE SWEET LIPS F1 MIDI **NEW**

Flower with a soft pink edge
Best for winter cultivation

LARGE

Large plant size, large flower size



LARGE



LARGE

SUPER SERIE LEOPARDO F1

The #1 heat tolerant large type Cyclamen
Best for summer to early autumn cultivation

SUPER SERIE XL F1

Large flowers
Best for autumn cultivation

SUPER SERIE FUSION F1 LARGE

The first large flowered in this two-tone colour
Best for late autumn till winter cultivation

SUPER SERIE MAMMOTH NEXTGEN F1

Earlier in flowering, Next generation Mammoth
Best for autumn to early winter cultivation

SUPER SERIE VINTRO F1

Less sensitive to Botrytis
Best for winter cultivation

MORE GROWING DETAILS?
portal.schoneveld-breeding.com



CYCLAMEN

Super Serie®



CLIMATE

Ø



PER M2/PER SQ FT



SOWING-FLOWERING



6 - 9 CM
2,5 - 3,5" INCH

45 - 70 M2
4,5 - 7 SQ FT

25 - 26 WEEKS



6 - 9 CM
2,5 - 3,5" INCH

40 - 60 M2
4 - 6 SQ FT

22 - 25 WEEKS

CYCLAMEN PERSICUM

MICRO F1

BEST FOR SUMMER TILL AUTUMN CULTIVATION

- Most compact Cyclamen variety
- Suitable for small pot sizes



Red



Pure White



Dark Violet



Neon Pink



Wine Red



Deep Wine Red



Orchid



Violet Flamed

PLANT X•TRA VALUE

CYCLAMEN
Super Serie®

CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	6 - 10,5 CM 2,5 - 4" INCH	24 - 70 M2 2,5 - 3,5 SQ FT	23 - 24 WEEKS
	9 - 10,5 CM 3,5 - 4" INCH	24 - 34 M2 2,5 - 3,5 SQ FT	23 - 25 WEEKS

CYCLAMEN PERSICUM

VERANO F1

BEST FOR SUMMER CULTIVATION

- Heat tolerant
- Early flowering
- Easy to grow



MINI



BEST FOR OUT-DOOR

Red
Red Solar



Pure White

Pure White Solar



Cream White



Dark Violet

Dark Violet Solar



Neon Pink



Deep Wine Red



Salmon with Eye



#1
MINI
CYCLAMEN



Pink with Eye



Light Violet



Light with Eye



Wine Red Flamed



Salmon Flamed



Violet Flamed



Neon Flamed



Deep Neon
Flamed Solar



Fuji Red



Fuji Wine Red



Fuji Dark Violet



Fuji Neon Pink



Victoria
White with Eye *



Victoria
Light Pink *



Victoria
Pink *

* The intensity of the colour on the edge of the Victoria flower could be influenced by the light level of the cultivation period. Our advice in Europe is to pot between pot week 20 and 30. For other area's, please contact your Growing supporter.

CYCLAMEN

Super Serie®

CLIMATE			
	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	9 - 10,5 CM 3,5 - 4" INCH	24 - 34 M2 2,5 - 3,5 SQ FT	24 - 25 WEEKS
	9 - 10,5 CM 3,5 - 4" INCH	24 - 34 M2 2,5 - 3,5 SQ FT	24 - 26 WEEKS

CYCLAMEN PERSICUM

DONATELLO F1

BEST FOR SUMMER CULTIVATION

- Silver leaved - Verano type
- Strong contrast between flowers and leaves



Red



Cream White



Dark Violet



Neon Pink



Deep Wine Red



Salmon with Eye



Light Violet



Wine Red
Flamed



Neon Flamed

PLANT X•TRA VALUE

CYCLAMEN
Super Serie®

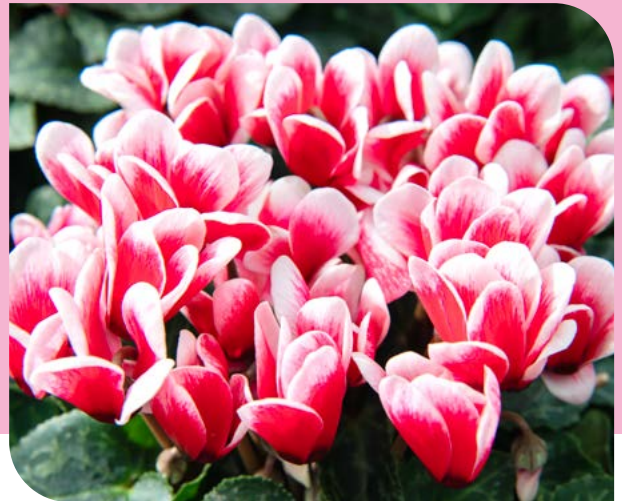
CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	10,5 - 12 CM 4 - 4,5" INCH	20 - 32 M2 2 - 3,25 SQ FT	24 - 25 WEEKS
	10,5 - 12 CM 4 - 4,5" INCH	22 - 30 M2 2,25 - 3 SQ FT	24 - 26 WEEKS

CYCLAMEN PERSICUM

CARINO F1

BEST FOR AUTUMN CULTIVATION

- Also suitable for early season production
- Compact plant



MINI



Red



Pure White



Cream White



Dark Violet



Deep Dark Violet



Neon Pink

Neon Pink Winter



Wine Red



Deep Wine Red



Salmon with Eye



Pink with Eye



Light Violet



Wine Red Flamed



Salmon Flamed



Violet Flamed



Deep Neon
Flamed



Fuji Red



Fuji Wine Red



Fuji Magenta



Fuji Neon Pink



#1
AUTUMN MINI
CYCLAMEN

CYCLAMEN

Super Serie®

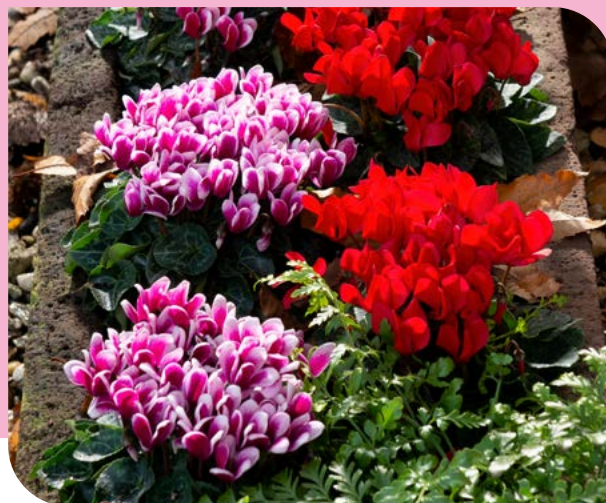
CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	10,5 - 12 CM 4,5 - 5" INCH	20 - 28 M2 2 - 2,75 SQ FT	26 - 31 WEEKS
	10,5 - 12 CM 4,5 - 5" INCH	18 - 25 M2 1,75 - 2,5 SQ FT	24 - 27 WEEKS

CYCLAMEN PERSICUM

MINI WINTER F1

BEST FOR WINTER CULTIVATION

- More open plant structure
- Less sensitive to Botrytis



Red



Pure White



Cream White



Deep Dark Violet



Deep Neon Pink



Deep Wine Red



Salmon with Eye



Light Neon Pink



Wine Red Flamed



Salmon Flamed



Violet Flamed



Neon Flamed



Fuji Wine Red *



Fuji Magenta



* Only available as
separate colour



LOW ENERGY INPUT,
HIGH QUALITY
 OUTPUT

CYCLAMEN

Super Serie®

CLIMATE			
	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	10,5 - 12 CM 4 - 4,5" INCH	20 - 28 M2 2 - 2,75 SQ FT	26 - 31 WEEKS
	10,5 - 12 CM 4 - 4,5" INCH	18 - 25 M2 1,75 - 2,5 SQ FT	24 - 27 WEEKS

CYCLAMEN PERSICUM

PICASSO F1

BEST FOR LATE AUTUMN TO WINTER CULTIVATION

- Silver leaved - Mini Winter type
- Best mini for outdoor use
- More open plant structure



MINI



Red



Cream White



Dark Violet



Neon Pink



Wine Red



Salmon with Eye



Light with Eye



Wine Red Flamed



Violet Flamed



LOW ENERGY INPUT,
HIGH QUALITY
 OUTPUT

CYCLAMEN

Super Serie®

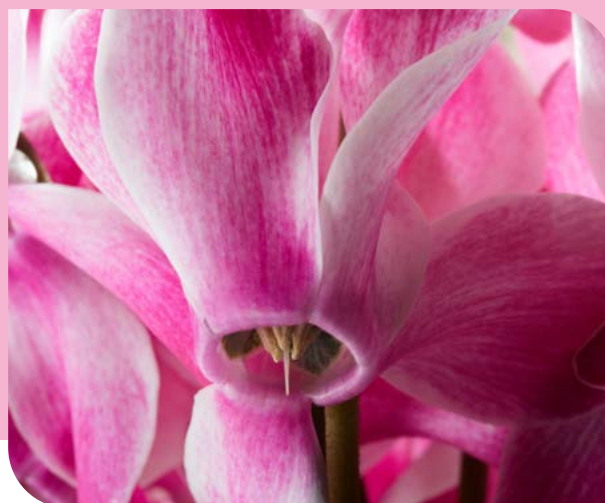
CLIMATE			
	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	10,5 - 12 CM 4 - 4,5" INCH	22 - 32 M2 2,25 - 3,25 SQ FT	25 - 30 WEEKS
	10,5 - 12 CM 4 - 4,5" INCH	18 - 25 M2 1,75 - 2,5 SQ FT	25 - 28 WEEKS

CYCLAMEN PERSICUM

COMPACT F1

BEST FOR SUMMER AND WINTER CULTIVATION

- High flower count
- Unique spherical shape



Red



Salmon Red



Pure White



Dark Violet



Neon Pink



Salmon with Eye



Light Violet



Salmon Flamed



Violet Flamed



Violet Dip



Fuji Dark Violet



Fuji Light Violet



Fuji Neon Pink

CYCLAMEN

Super Serie®

CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	10,5 - 12 CM 4 - 4,5" INCH	16 - 22 M2 1,5 - 2,25 SQ FT	23 - 24 WEEKS
	12 - 13 CM 4,5 - 5" INCH	18 - 22 M2 1,75 - 2,25 SQ FT	24 - 26 WEEKS

CYCLAMEN PERSICUM

ELEGANTE F1

BEST FOR SUMMER CULTIVATION

- Heat tolerant
- Extreme uniform and compact plant habit
- Abundant flowering - Flower power
- Little sister of Leopardo



MIDI



Red



Pure White



Dark Violet



Neon Pink



Violet Flamed



Neon Flamed



Fuji Dark Violet



THE #1
 HEAT TOLERANT
 MIDI TYPE CYCLAMEN

CYCLAMEN
Super Serie®



CLIMATE

Ø



PER M2/PER SQ FT



SOWING-FLOWERING



10,5 - 12 CM
4 - 4,5" INCH

16 - 20 M2
1,5 - 2 SQ FT

25 - 26 WEEKS



12 - 13 CM
4,5 - 5" INCH

16 - 20 M2
1,5 - 2 SQ FT

26 - 28 WEEKS

CYCLAMEN PERSICUM

ALLURE F1

BEST FOR LATE SUMMER TO AUTUMN CULTIVATION

- Most uniform midi in the world
- Programmable production
- Good shelf life



Red



Pure White



Cream White



Dark Violet



Neon Pink



Wine Red



Dark Salmon Pink



#1
MIDI
CYCLAMEN



Light Neon Pink



Lavender



Light with Eye *



Wine Red Flamed



Deep Salmon
Flamed



Violet Flamed



Neon Flamed



Fuji Red



Fuji Wine Red



Fuji Dark Violet



Fuji Neon Pink

* Only available as separate colour and solar mix

CYCLAMEN

Super Serie®

CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	12 - 13 CM 4,5 - 5" INCH	16 - 20 M2 1,5 - 2 SQ FT	26 - 28 WEEKS
	12 - 14 CM 4,5 - 5,5" INCH	16 - 20 M2 1,5 - 2 SQ FT	26 - 28 WEEKS

CYCLAMEN PERSICUM

REMBRANDT F1

BEST FOR AUTUMN TO EARLY WINTER CULTIVATION

- Silver leaved - Allure type
- Red and White ideal for Christmas period



MIDI



Red



Salmon Red



Pure White



Dark Violet



Neon Pink



Wine Red



Light Violet



Orchid



Neon Flamed

PLANT X•TRA VALUE

CYCLAMEN
Super Serie®



CLIMATE

Ø

PER M2/PER SQ FT

SOWING-FLOWERING



12 - 13 CM
4,5 - 5" INCH

16 - 20 M2
1,5 - 2 SQ FT

26 - 28 WEEKS



12 - 14 CM
4,5 - 5,5" INCH

16 - 20 M2
1,5 - 2 SQ FT

27 - 29 WEEKS

CYCLAMEN PERSICUM

FUSION F1 MIDI*

BEST FOR LATE SUMMER TILL MID-AUTUMN CULTIVATION

- Uniform, round plant shape
- Early flowering
- Maintains its growth during higher temperatures



Neon Pink



Violet



Wine Red

* 10% of the flowers will be single or flamed in colour. Light and temperature may influence this percentage (potentially exceeding 10% or significantly more) at the start of the season.

CYCLAMEN

Super Serie®

CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	12 - 15 CM 4,5 - 6" INCH	16 - 20 M2 1,5 - 2 SQ FT	29 - 32 WEEKS
	12 - 15 CM 4,5 - 6" INCH	14 - 18 M2 1,5 - 1,75 SQ FT	29 - 32 WEEKS

CYCLAMEN PERSICUM

MACRO F1

BEST FOR LATE AUTUMN TO WINTER CULTIVATION

- Strong robust plant
- Requires less light to flower



MIDI



Red



Pure White



Cream White



Dark Violet



Neon Pink



Wine Red



Light Salmon Pink



Dark Salmon Pink



Light Violet



Wine Red Flamed



Violet Flamed



Neon Flamed



Fuji Red



Fuji Dark Violet



Fuji Neon Pink



LOW ENERGY INPUT,
HIGH QUALITY
 OUTPUT

CYCLAMEN

Super Serie®

CLIMATE			
	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	10,5 - 12 CM 4 - 4,5" INCH	12 - 16 M2 1,25 - 1,5 SQ FT	24 - 26 WEEKS
	12 - 14 CM 4,5 - 5,5" INCH	16 - 20 M2 1,5 - 2 SQ FT	26 - 28 WEEKS

CYCLAMEN PERSICUM

MERENGUE F1

BEST FOR SUMMER TO AUTUMN CULTIVATION

- Fringed flower shape



Salmon Red



Pure White



Dark Violet



Neon Pink



Wine Red



Neon Flamed



CYCLAMEN
Super Serie®

CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	12 - 14 CM 4,5 - 5,5" INCH	10 - 22 M2 1 - 2,25 SQ FT	26 - 27 WEEKS
	14 - 16 CM 5,5 - 6" INCH	12 - 16 M2 1,25 - 1,5 SQ FT	27 - 29 WEEKS

CYCLAMEN PERSICUM

LEOPARDO F1

BEST FOR SUMMER TO EARLY AUTUMN CULTIVATION

- Heat and stress tolerant
- Early flowering
- Easy to grow
- Super trio: Leopardo, Mammoth NextGen and Vintro



LARGE



THE #1
HEAT TOLERANT
LARGE TYPE CYCLAMEN



Red



Cream White



Dark Violet



Neon Pink



Wine Red



Dark Salmon Pink



Light Neon Pink



Pink with Eye



Light with Eye



Salmon Flamed



Violet Flamed



CYCLAMEN
Super Serie®

CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	12 - 15 CM 4,5 - 6" INCH	10 - 20 M2 1 - 2 SQ FT	26 - 28 WEEKS
	14 - 16 CM 5,5 - 6" INCH	12 - 16 M2 1,25 - 1,5 SQ FT	29 - 32 WEEKS

CYCLAMEN PERSICUM

XL F1

BEST FOR AUTUMN CULTIVATION

- Large flowers
- Round, compact plant



Red



Pure White



Cream White



Dark Violet



Neon Pink



Wine Red



Light Salmon Pink



Light Violet



Violet Flamed



Neon Flamed



Fuji Red



Fuji Wine Red



Fuji Salmon

PLANT X•TRA VALUE

CYCLAMEN

Super Serie®

CLIMATE			
	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	12 - 15 CM 4,5 - 6" INCH	10 - 16 M2 1 - 1,5 SQ FT	28 - 31 WEEKS
	14 - 16 CM 5,5 - 6" INCH	14 - 16 M2 1,25 - 1,5 SQ FT	29 - 32 WEEKS

CYCLAMEN PERSICUM

FUSION F1 LARGE*

BEST FOR LATE AUTUMN TILL WINTER CULTIVATION

- The first large flowered in this two-tone colour



LARGE



Neon Pink

* Light and temperature will have an influence on the two-tone colour. Advice in Europe is flowering from the end of September till end of December. For other area's, please contact your Growing supporter.

CYCLAMEN

Super Serie®



CLIMATE

Ø



PER M²/PER SQ FT



SOWING-FLOWERING



13 - 19 CM
5 - 7,5" INCH

8 - 12 M²
0,75 - 1 SQ FT

25 - 27 WEEKS



14 - 19 CM
5,5 - 7,5" INCH

9 - 12 M²
1 - 1,25 SQ FT

30 - 32 WEEKS

CYCLAMEN PERSICUM

MAMMOTH NEXTGEN F1

BEST FOR AUTUMN TO EARLY WINTER CULTIVATION

- Earlier in flowering, Next generation Mammoth
- Compact growth habit
- Super trio: Leopardo, Mammoth NextGen and Vintro



Red



Cream White



Dark Violet



Neon Pink



Light Salmon Pink



Light with Eye



Salmon Flamed



CYCLAMEN

Super Serie®

CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	12 - 14 CM 4,5 - 5,5" INCH	10 - 16 M2 1 - 1,5 SQ FT	30 - 32 WEEKS
	14 - 16 CM 5,5 - 6" INCH	14 - 16 M2 1,25 - 1,5 SQ FT	31 - 35 WEEKS

CYCLAMEN PERSICUM

VINTRO F1

BEST FOR WINTER CULTIVATION

- Best for cold and dark season production
- Less sensitive to Botrytis
- Very large flowers
- Super trio: Leopardo, Mammoth NextGen and Vintro



LARGE



Red



Cream White



Dark Violet



Neon Pink



Salmon Flamed

PLANT X•TRA VALUE



LOW ENERGY INPUT,
HIGH QUALITY
 OUTPUT

CYCLAMEN

Super Serie®

CLIMATE			
	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	9 - 10,5 CM 3,5 - 4" INCH	24 - 34 M2 2,5 - 3,5 SQ FT	24 - 26 WEEKS
	9 - 10,5 CM 3,5 - 4" INCH	24 - 34 M2 2,5 - 3,5 SQ FT	25 - 27 WEEKS

CYCLAMEN PERSICUM

DRAGON F1

NEW

BEST FOR LATE SUMMER TO AUTUMN CULTIVATION

- First F1 Blue Cyclamen
- Innovative colour
- Surprising genetics
- The blue collection


**EYE
CATCHER**


Blue *



Deep Blue **

* Blue is approximately 10 days faster than Deep Blue.

** The colour intensity of Deep Blue may be influenced by high temperatures and light intensity.

For more detailed information, please contact your growing supporter.


**ARTWORK
AVAILABLE**

CYCLAMEN

Super Serie®

CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	10,5 - 12 CM 4 - 4,5" INCH	22 - 30 M2 2,25 - 3 SQ FT	25 - 26 WEEKS
	10,5 - 12 CM 4 - 4,5" INCH	18 - 25 M2 1,75 - 2,5 SQ FT	24 - 26 WEEKS

CYCLAMEN PERSICUM

DJIX F1*

BEST FOR AUTUMN CULTIVATION

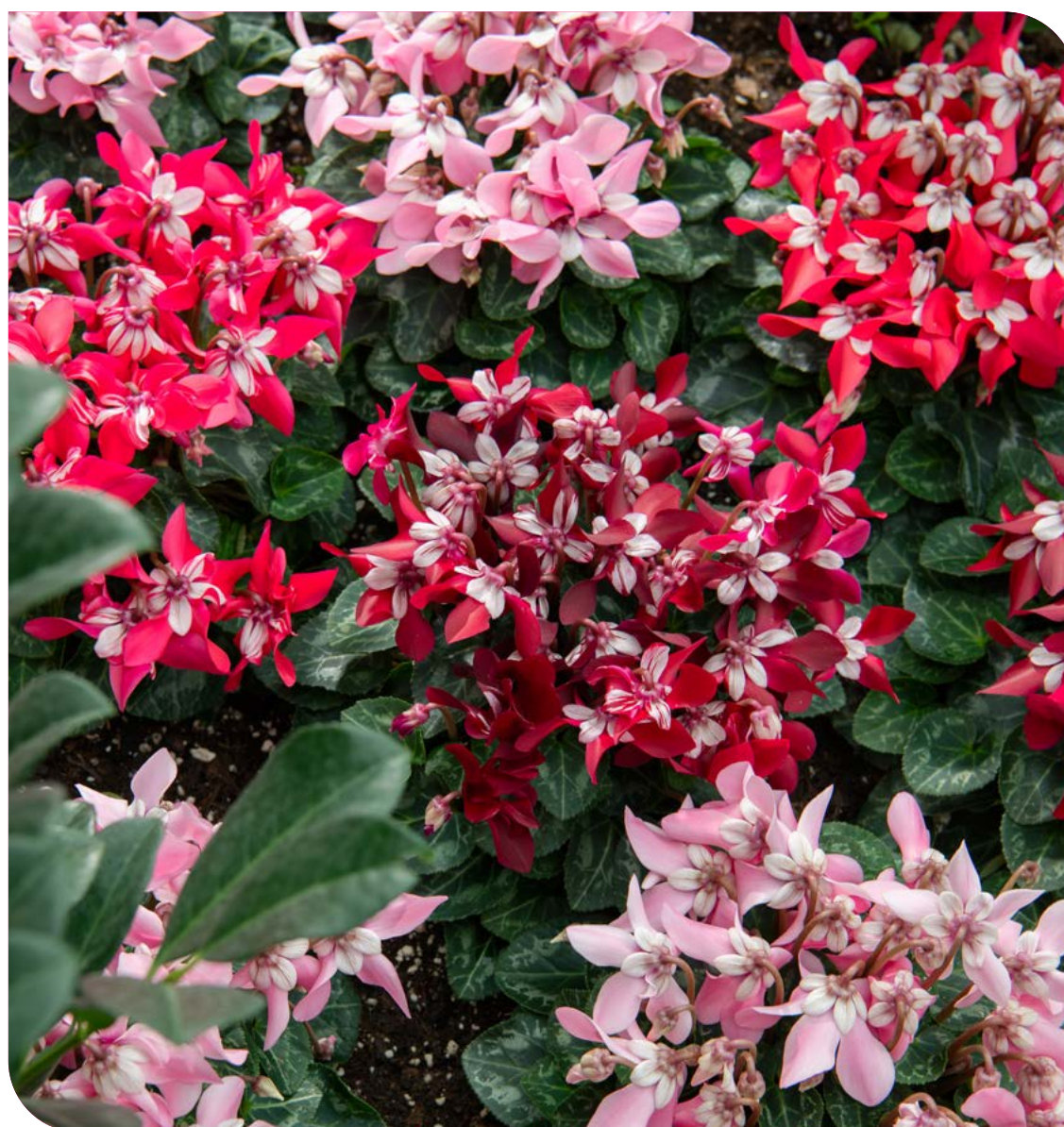
- Unique flower shape with downward facing petals
- Excellent shelf life
- Heat tolerant



**EYE
CATCHER**



EYE-CATCHER



Red



Wine Red



Salmon with Eye

* In the Netherlands
exclusive for
selected growers

CYCLAMEN

Super Serie®

CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	9 - 10,5 CM 3,5 - 4" INCH	24 - 34 M2 2,5 - 3,5 SQ FT	23 - 24 WEEKS
	10,5 - 11 CM 4 - 4,5" INCH	24 - 34 M2 2,5 - 3,5 SQ FT	23 - 25 WEEKS

CYCLAMEN PERSICUM

CRAYON F1*

BEST FOR AUTUMN CULTIVATION

- Unique flower pattern
- Uniform habit
- Easy to grow like Verano



* In warm conditions starting early with Crayon causes colour to be not strong enough. Use for autumn flowering in warm conditions

** Also available as mix

*** Impure, 30% is Salmon

CYCLAMEN

Super Serie®

CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
 10,5 - 12 CM 4 - 4,5" INCH		22 - 28 M2 2,25 - 2,75 SQ FT	25 - 28 WEEKS
 10,5 - 12 CM 4 - 4,5" INCH		18 - 25 M2 1,75 - 2,5 SQ FT	25 - 27 WEEKS

CYCLAMEN PERSICUM

PETTICOAT F1

BEST FOR SUMMER TILL AUTUMN CULTIVATION

- Reversed flower shape
- Great for hanging basket



EYE-CATCHER



 Neon Pink



 Dark Violet



 Light with Eye

CYCLAMEN

Super Serie®

CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	9 - 10,5 CM 3,5 - 4" INCH	22 - 34 M2 2,5 - 3,5 SQ FT	23 - 25 WEEKS
	10,5 - 12 CM 4 - 4,5" INCH	22 - 35 M2 2,5 - 3,5 SQ FT	23 - 26 WEEKS

CYCLAMEN PERSICUM

ODORA F1 SELECTIONS*

BEST FOR SUMMER TILL AUTUMN CULTIVATION

- Selection of scented flowers
- Abundant flowering



White with Eye



Salmon Flamed



 Neon Flamed



Fuji Wine Red

* Only available as separate colour



CYCLAMEN

Super Serie®

CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	12 - 15 CM 4,5 - 6" INCH	16 - 20 M2 1,5 - 2 SQ FT	29 - 32 WEEKS
	12 - 15 CM 4,5 - 6" INCH	14 - 18 M2 1,5 - 1,75 SQ FT	29 - 32 WEEKS

CYCLAMEN PERSICUM

SWEET LIPS F1

MIDI **NEW**

BEST FOR WINTER CULTIVATION

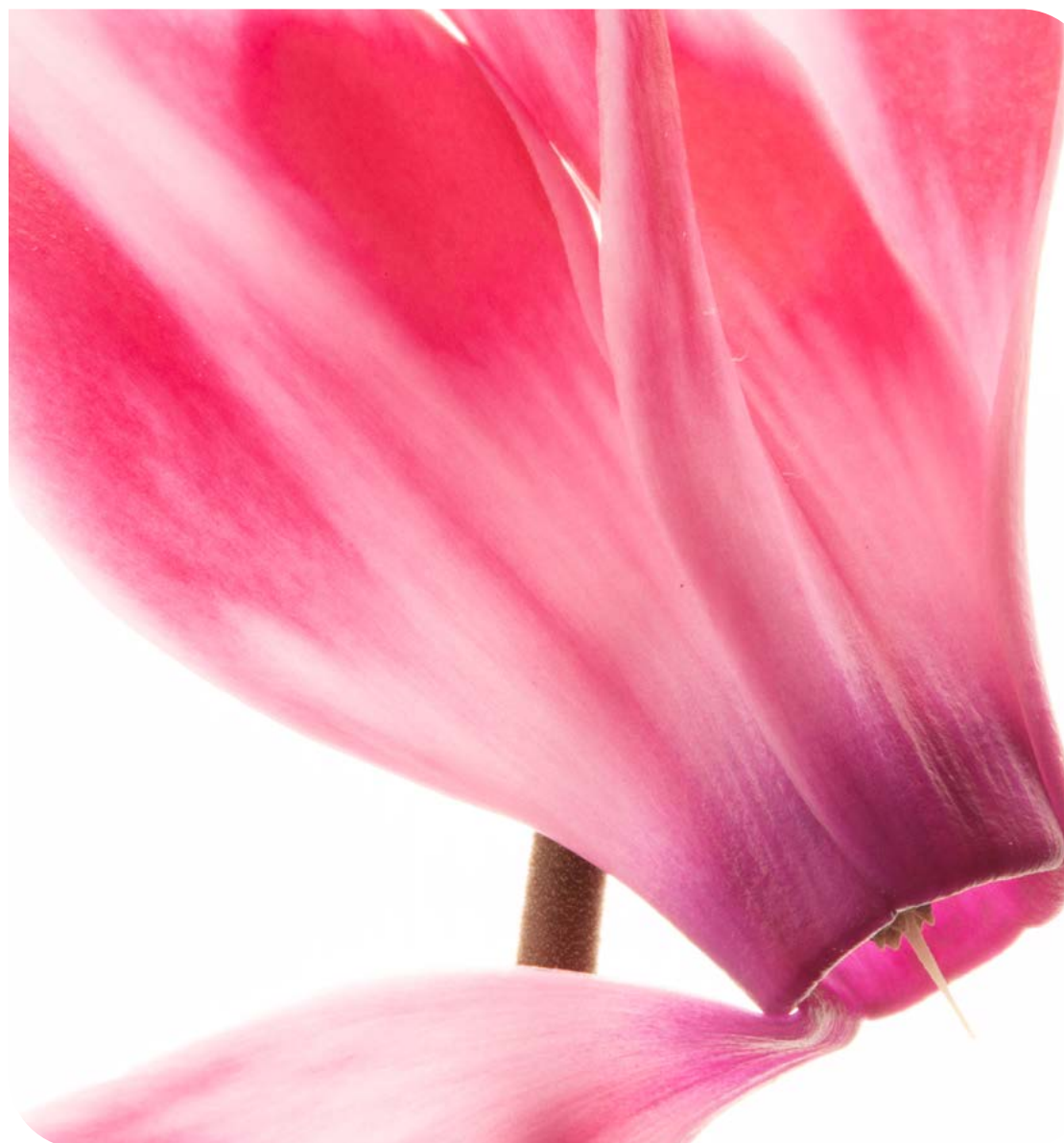
- Flower with a soft pink edge
- A premium for special days
- Best colour contrast by winter flowering
- Low energy input, high quality output



**EYE
CATCHER**



EYE-CATCHER



Pink

CYCLAMEN



Avalon®



CYCLAMEN



Avalon®



CLIMATE

Ø



PER M2/PER SQ FT



SOWING-FLOWERING



9 - 10,5 CM
3,5 - 4" INCH

24 - 34 M2
2,5 - 3,5 SQ FT

30 - 35 WEEKS



9 - 10,5 CM
3,5 - 4" INCH

24 - 34 M2
2,5 - 3,5 SQ FT

30 - 35 WEEKS

CYCLAMEN HEDERIFOLIUM

AVALON F1

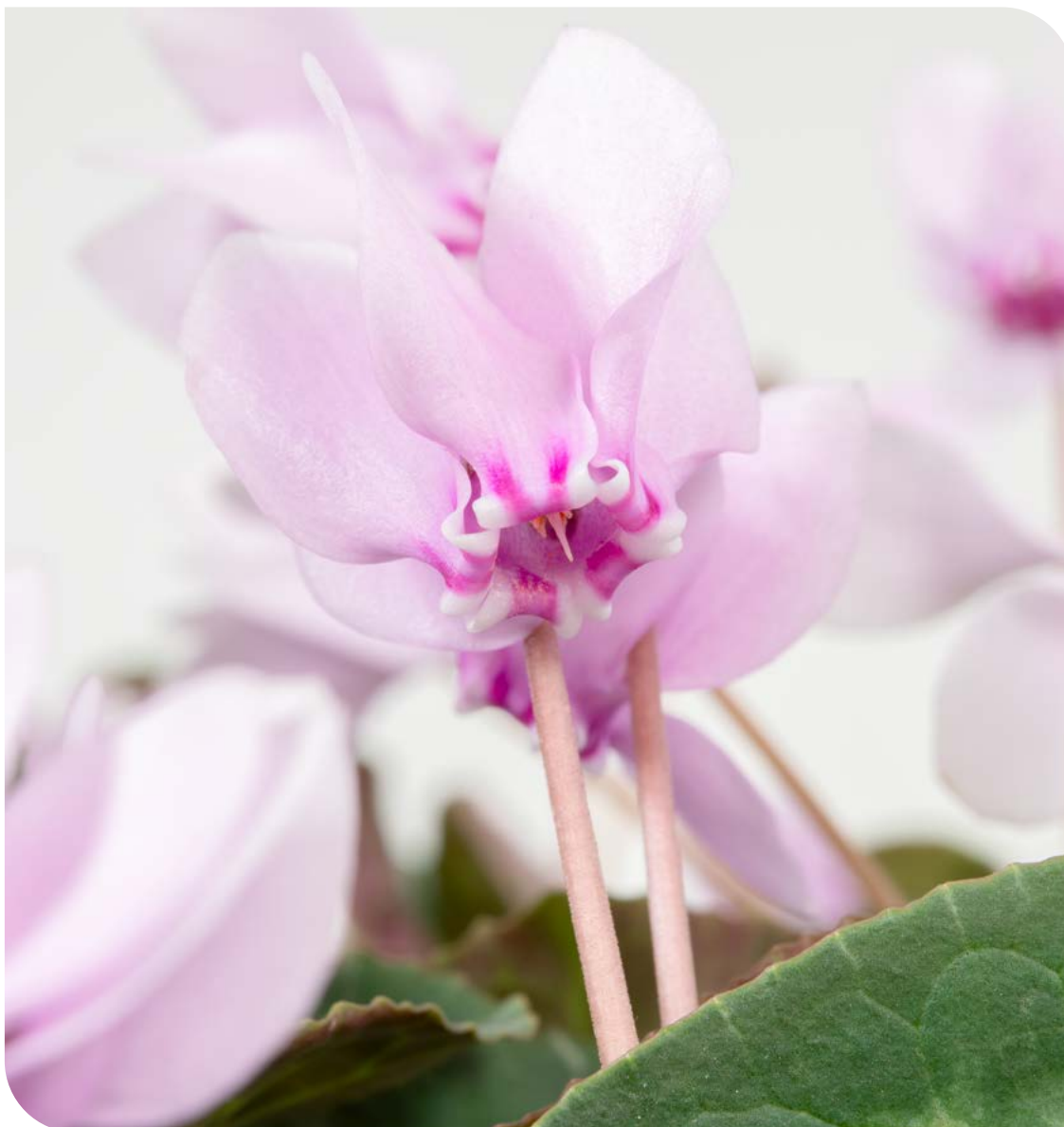
NEW

BEST FOR AUTUMN CULTIVATION

- First F1 genetics
- Suitable for growing in packs
- Perennial
- Winter hardy Cyclamen



CYCLAMEN AVALON®



Light Violet



ARTWORK
STRAPS
AVAILABLE

PRIMULA



Touch Me®



STURDY FLOWER STEMS AND UNIFORMITY WITHIN THE COLOURS

WIDE RANGE OF BRIGHT COLOURS

LONG SHELF LIFE AND LONG FLOWERING

LITTLE TO NO ISSUES IN TRANSPORT

PRIMIN FREE

MINI

Mini plant size



MINI

MINI F1

Suitable for retail
Genetically compact plant

MIDI

Midi plant size



MIDI

MIDI F1

Genetically compact plant
Environmental friendly

PRICANTO F1

Vintage flower colours
Unique flower shape

LARGE

Large plant size



LARGE

LARGE F1

Strong sturdy plant

ORIGINAL F1

Natural resistance to insects, contains primin
Rich flowering



MORE GROWING DETAILS?
portal.schoneveld-breeding.com



PRIMULA

 Touch Me®



CLIMATE

Ø

PER M2/PER SQ FT

SOWING-FLOWERING



9 - 10,5 CM
3,5 - 4" INCH

20 - 50 M2
2 - 5 SQ FT

17 - 24 WEEKS



9 - 10,5 CM
3,5 - 4" INCH

25 - 40 M2
2,5 - 4 SQ FT

17 - 19 WEEKS

PRIMULA OBCONICA

MINI F1*

- Suitable for retail
- Genetically compact plant
- Environmental friendly



Red White



Blue White



White



Dark Blue



Dark Orange



Magenta



PLANT X•TRA VALUE

* In the Netherlands exclusive for Touch Me+



LESS GROWTH
REGULATORS
NEEDED

PRIMULA

 Touch Me®

CLIMATE			
	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	10,5 - 12 CM 4 - 4,5" INCH	16 - 22 M2 1,5 - 2,25 SQ FT	17 - 24 WEEKS
	10,5 - 12 CM 4 - 4,5" INCH	16 - 20 M2 1,5 - 2 SQ FT	17 - 21 WEEKS

PRIMULA OBCONICA

MIDI F1*

- Genetically compact plant
- Environmental friendly



MIDI



Red White



Blue White



Salmon White



White



Dark Blue



Dark Orange



Wine Red



Violet



Rose

PLANT X•TRA VALUE

* In the Netherlands exclusive for Touch Me+

PRIMULA

 Touch Me®

PRIMULA OBCONICA

LARGE F1*

- Strong sturdy plant



CLIMATE			
	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	12 - 15 CM 4,5 - 6" INCH	12 - 16 M2 1,25 - 1,5 SQ FT	17 - 24 WEEKS
	12 - 15 CM 4,5 - 6" INCH	12 - 16 M2 1,25 - 1,5 SQ FT	17 - 21 WEEKS



Red White



Blue White



White



Blue



Dark Orange



Magenta



Violet



Pink



Rose



Galaxy
Magenta **

* In the Netherlands exclusive for
Touch Me+
** Impure, 10% is white

CLIMATE	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	12 - 15 CM 4,5 - 6" INCH	12 - 16 M2 1,25 - 1,5 SQ FT	17 - 24 WEEKS
	12 - 15 CM 4,5 - 6" INCH	12 - 16 M2 1,25 - 1,5 SQ FT	17 - 21 WEEKS

PRIMULA OBCONICA

ORIGINAL F1*

- Natural resistance to insects, contains primin
- Rich flowering
- Robust plant with firm flower stems



Red White



Blue White



White **



Blue



Dark Orange



Magenta



Violet



Pink

PLANT X•TRA VALUE

* The Original serie is not included in the Touch Me series as it contains Primin. This Original serie has a good pest resistance.

** Can have a Pink discolouration

PRIMULA



Touch Me®



CLIMATE

Ø



PER M2/PER SQ FT



SOWING-FLOWERING

9 - 12 CM
3,5 - 4,5" INCH16 - 22 M2
1,5 - 2 SQ FT

17 - 24 WEEKS

9 - 12 CM
3,5 - 4,5" INCH16 - 22 M2
1,5 - 2 SQ FT

17 - 21 WEEKS

PRIMULA OBCONICA

PRICANTO F1*

- Vintage flower colours
- Unique flower shape

EYE
CATCHER

Lime



Blue



Red

* In the Netherlands
exclusive for Touch
Me+

PRIMULA



Touch Me®



PRIMULA



Paradiso®



EARLY

Early flowering



EARLY

EARLY F1

Suitable for early season sales
 Round shaped leaves

MID

Mid flowering



MID

MID F1

Best for early to mid season sales
 Minimal cold treatment required

DOUBLE F1

Excellent shelf life
 Well-filled double flower

LATE

Late flowering



LATE

LATE F1

Suitable for late season sales
 Excellent shelf life



PRIMULA

Paradiso®



CLIMATE

Ø



PER M2/PER SQ FT



SOWING-FLOWERING



9 - 12 CM
3,5 - 4,5" INCH

40 - 65 M2
4 - 6,5 SQ FT

22 - 25 WEEKS



10,5 - 12 CM
4 - 4,5" INCH

40 - 65 M2
4 - 6,5 SQ FT

22 - 25 WEEKS

PRIMULA ACAULIS

EARLY F1

SUITABLE FOR EARLY SEASON SALES

- Round shaped leaves
- Little to no cold treatment needed to induce flowering



Yellow



Red



White



Blue



Pink



Orange



Violet



Wine Red



Apple Blossom



Carmine Bicolour



THE **#1**
UNIFORM
ACAULIS



CLIMATE

Ø



PER M2/PER SQ FT



SOWING-FLOWERING



9 - 12 CM
3,5 - 4,5" INCH

40 - 65 M2
4 - 6,5 SQ FT

25 - 28 WEEKS



10,5 - 12 CM
4 - 4,5" INCH

40 - 65 M2
4 - 6,5 SQ FT

24 - 27 WEEKS

PRIMULA ACAULIS

MID F1

BEST FOR EARLY TO MID SEASON SALES

- Minimal cold treatment required
- Wide range of colours



MID



Yellow



Red



White



Blue



Pink



Orange



Violet



THE **#1**
 UNIFORM
 ACAULIS



Light Blue



Lemon



Salmon



Apple Blossom



Violet Bicolour



Pink Bicolour



Yellow Red



Blue Bicolour

PRIMULA

Paradiso®



CLIMATE

Ø



PER M2/PER SQ FT



SOWING-FLOWERING



9 - 12 CM
3,5 - 4,5" INCH

40 - 65 M2
4 - 6,5 SQ FT

28 - 33 WEEKS



10,5 - 12 CM
4 - 4,5" INCH

40 - 65 M2
4 - 6,5 SQ FT

26 - 30 WEEKS

PRIMULA ACAULIS

LATE F1

SUITABLE FOR LATE SEASON SALES

- Excellent shelf life
- Requires low temperatures for finishing



LATE



Yellow



Red



White

IMP



Blue



Pink



Golden Orange



Wine Red



Dark Blue



Cream Yellow



Violet Bicolour



THE **#1**
UNIFORM
ACAULIS

CLIMATE			
	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	10,5 - 12 CM 4 - 4,5" INCH	25 - 40 M2 2,5 - 4 SQ FT	26 - 30 WEEKS
	10,5 - 12 CM 4 - 4,5" INCH	25 - 40 M2 2,5 - 4 SQ FT	24 - 30 WEEKS

PRIMULA ACAULIS

DOUBLE F1

SUITABLE FOR MID TO LATE SEASON SALES

- Excellent shelf life
- Well-filled double flowers



EYE-CATCHER



Light Rose



Lavender



Champagne



Lime



White

PRIMULA



Perola®



CLIMATE			
	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	10,5 - 12 CM 4 - 4,5' INCH	40 - 65 M2 4 - 6,5 SQ FT	28 - 30 WEEKS
	10,5 - 12 CM 4 - 4,5' INCH	40 - 65 M2 4 - 6,5 SQ FT	25 - 28 WEEKS

PRIMULA POLYANTHUS

PEROLA F1

SUITABLE FOR MID-LATE SEASON SALES

- The only uniform polyanthus serie in the world
- The "perennial" polyanthus
- Extremely long shelf life



Yellow



Red



White



Blue



Pink



Violet



Wine Red



Cream Yellow



Yellow Red
Bicolour

PLANT X•TRA VALUE

RANUNCULUS



Sprinkles®



RANUNCULUS



Sprinkles®

FIRM FLOWER STEMS AND RICH FLOWERING

UNIFORMITY IN HEIGHT AND TIMING WITHIN THE COLOUR RANGE

ABUNDANT NEW BUDS AND CONTINUAL FLOWERING

FINE LEAF STRUCTURE

COMPACT HEIGHT

Compact plant height



COMPACT

DWARF F1

The #1 sustainable Ranunculus
Little to no use of growth regulators

MEDIUM HEIGHT

Medium plant height



MEDIUM

ORIGINAL F1

The #1 uniform Ranunculus
Medium-high, regular plant shape



MORE GROWING DETAILS?

portal.schoneveld-breeding.com



RANUNCULUS



Sprinkles®



CLIMATE

Ø



PER M2/PER SQ FT



SOWING-FLOWERING



10,5 - 12 CM
4 - 4,5" INCH

25 - 45 M2
2,5 - 4,5 SQ FT

31 - 34 WEEKS



10,5 - 12 CM
4 - 4,5" INCH

25 - 35 M2
2,5 - 3,5 SQ FT

31 - 35 WEEKS

RANUNCULUS ASIATICUS

DWARF F1*

- Little to no use of growth regulators
- Compact, round plant shape
- Long flower life



Red



Yellow



Orange



White

IMP



Dark Pink

* Only available
as mix



THE #1
SUSTAINABLE
RANUNCULUS

RANUNCULUS



Sprinkles®

CLIMATE			
	Ø	PER M2/PER SQ FT	SOWING-FLOWERING
	10,5 - 13 CM 4 - 5" INCH	25 - 45 M2 2,5 - 4,5 SQ FT	31 - 34 WEEKS
	10,5 - 13 CM 4 - 5" INCH	25 - 35 M2 2,5 - 3,5 SQ FT	30 - 34 WEEKS

RANUNCULUS ASIATICUS

ORIGINAL F1

- Medium-high, regular plant shape
- Wide range of colours
- Limited use of growth regulators



ORIGINAL



Red



Yellow



Pink



Orange



White



Cream White



Light Pink

NEW



Violet



Pink Bicolour



Violet Bicolour



Yellow Red
Bicolour

IMP



THE #1
UNIFORM
RANUNCULUS



CAMPANULA



Saphira®



CAMPANULA

Saphira®



CLIMATE

Ø



PER M2/PER SQ FT



SOWING-FLOWERING



10,5 - 12 CM
4 - 4,5" INCH

25 - 40 M2
2,5 - 4 SQ FT

17 - 19 WEEKS



13 - 14 CM
5 - 5,5" INCH

25 - 40 M2
2,5 - 4 SQ FT

14 - 19 WEEKS

CAMPANULA CARPATICA

ELARA F1 **NEW**

- Faster growth
- Round, compact yet lush habit
- Strong branching
- Uniform flowering
- Excellent shelf life



CARPATICA



Deep Blue



White

PLANT X•TRA VALUE





CONTACT US



Rick Slingschröder

Growing Support

+31 6 83 91 72 46

rickslingschroder@schoneveld.nl



Herbert van Gijtenbeek

Growing Support

+31 6 10 21 66 76

herbertvangijtenbeek@schoneveld.nl



Hassan Hadid

Growing Support

+31 6 22 81 54 29

hassanhadid@schoneveld.nl



Dinja Lankhorst

Area manager North & Central Europe

+31 6 20 21 18 33

dinjalankhorst@schoneveld.nl



Gianfranco de Leo

Area manager South Europe

+39 340 84 514 18

gianfrancodeleo@schoneveld.nl



Huub van Oorspronk

Area manager Asia, Middle East & Oceania

+31 6 10 58 36 74

huubvanoorspronk@schoneveld.nl



Kathy McKay

Area manager North America

+1 360 202 5333

kathymckay@schoneveld.nl



Jerry van der Spek

Area manager South America

+55 19 988 05 22 81

jvanderspek@schoneveld.nl



Niels Zoetelief

Commercial Director

+31 6 83 65 65 91

nielszoetelief@schoneveld.nl



Tamara Raijmaekers - Janssen

Product manager

+31 6 22 27 45 97

tamararaijmaekers@schoneveld.nl



Catharine van den Bosch

Sales Support

+31 571 28 72 41

catharinevandenbosch@schoneveld.nl



Liza Braat-Thies

Sales Support

+31 571 28 72 47

lizabraat@schoneveld.nl



Anja Ariese

Sales Support

+31 571 28 72 42

anjaariese@schoneveld.nl



Daniella Pelamonia

Sales Support

+31 571 28 72 42

daniellapelamonia@schoneveld.nl



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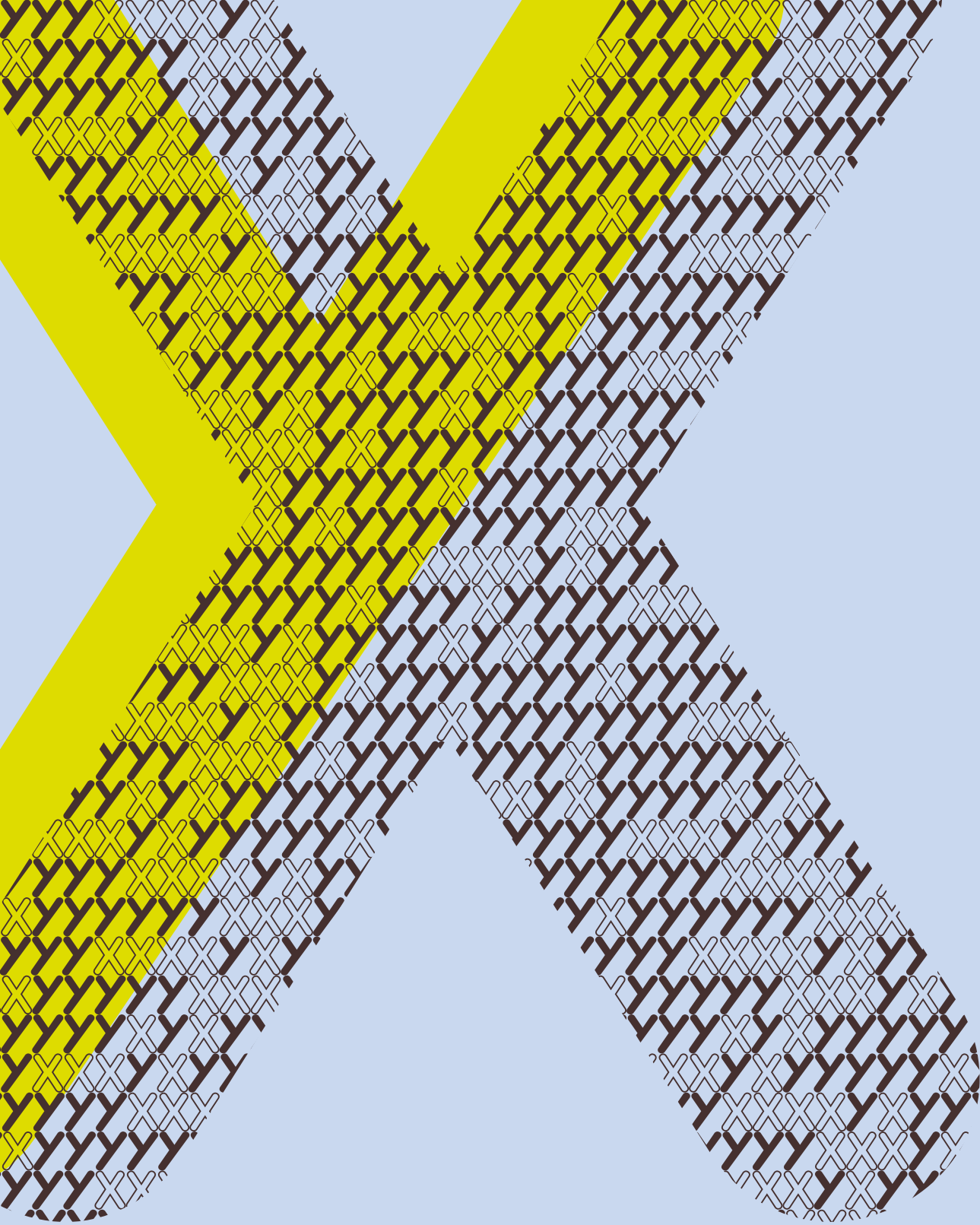
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CONTACT US VIA

schoneveld-breeding.com/contact





PLANT X•TRA VALUE

Sluinerweg 15
7384 SC, Wilp (GLD)
the Netherlands

T +31 (0)571 27 17 17
E sales@schoneveld.nl

www.schoneveld-breeding.com